

The Leadership Platform

The “Leadership Platform,” created by Path Forward founder Jim Hessler, is the model on which our flagship program, THE PATH FORWARD LEADERSHIP WORKSHOP, is based. “The Leadership Platform” model is also the foundation for our new book, *Land On Your Feet, Not On Your Face: A Guide to Building Your Leadership Platform*, now available on amazon.com (at www.tinyurl.com/LandOnYourFeet).

Below are the “Planks” of the Leadership Platform (each Plank is the focus of one month of the Workshop):

LEADERSHIP OF SELF

Plank 1: Make the Leadership Choice (*“The Leap”*)

- Dedicating oneself to take on the mantle of leadership
- The right reasons to lead
- Creating the vision, and facing the fear

Plank 2: Be Worthy of Followers (*“The Ripple Effect”*)

- Fostering the essential skill of leadership: self-awareness
- Mastering the “ripple effect”
- The 10 qualities that attract followers

Plank 3: Cultivate Culture (*“Put Down Roots”*)

- Understanding the impact of organizational culture and values
- The roots of culture: beliefs, values, norms, language
- Championing — and challenging — organizational culture
- Coping with external forces that threaten organizational culture

Plank 4: Balance Thought and Action (*“Boot and Sandal”*)

- Finding time to reflect — critical for leadership success
- Learning to manage time, prioritize, and get out of the weeds
- Delegating

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LEADERSHIP OF OTHERS**Plank 5: Understand Motivation (*"Find Buried Treasure"*)**

- Creating an environment that unleashes the commitment and potential of others
- Discovering what *really* creates sustainable motivation
- The 6 "shovels" (sources of sustainable motivation)

Plank 6: Build Influence (*"Earth and Moon"*)

- Learning how leaders drive positive change
- Distinguishing between effective and ineffective ways to exert influence
- A how-to guide for becoming more influential

Plank 7: Connect, With Meaning (*"Eye Contact"*)

- Relationships: either powerful connections or barriers
- 5 Roles that create backbone
- 5 roles that create heart
- Relationship obstacles

Plank 8: Leadership Language (*"Turn On The Lights"*)

- Creating the foundation for effective communication
- Learning to listen well
- Processing information in healthy, productive ways
- Speaking powerfully

LEADERSHIP OF TEAMS

Plank 9: Create Shared Vision (*"Connect the Wires"*)

- Building bridges between people, teams, and departments
- The necessity of shared vision, values, goals, decision-making, and more ...
- Understanding team-positive behaviors vs. team-negative behaviors

Plank 10: Expect Accountability (*"The Buck Stops Here"*)

- Setting the foundation for effective accountability
- Elements of clear, productive agreements
- Executing the contract effectively

Plank 11: Develop a Process View (*"Put It In Gear"*)

- Understanding the importance of systems and processes
- Mapping and designing processes
- Avoiding process "traps"

Plank 12: Your Leadership Legacy (*"The Path Forward"*)

- Taking charge of your own professional growth after the Workshop ends
- Creating a system for growing leaders
- Enlarging the playing field

For more information on the PATH FORWARD LEADERSHIP WORKSHOP SERIES or to discuss how it can work for your organization, please email: Info@PathForwardLeadership.com.

Please visit our website — <http://www.PathForwardLeadership.com> — for more information on the LEADERSHIP WORKSHOP as well as our other programs, services, and events.

Thank you!