

The Leadership Platform

The “Leadership Platform,” created by Path Forward founder Jim Hessler, is the model on which our flagship program, “The Path Forward Leadership Workshop Series” is based. *The Leadership Platform* is also the name of our book, a primer for leadership effectiveness.

Below are the “Planks” of the Leadership Platform (each Plank is the focus of one month of the Workshop):

LEADERSHIP OF SELF

Plank 1: Make the Leadership Choice (*“The Leap”*)

- Dedicating oneself to take on the mantle of leadership
- The right reasons to lead
- Creating the vision, and facing the fear

Plank 2: Be Worthy of Followers (*“The Ripple Effect”*)

- Fostering the essential skill of leadership: self-awareness
- Mastering the “ripple effect”
- The 10 qualities that attract followers

Plank 3: Cultivate Culture (*“Put Down Roots”*)

- Understanding the impact of organizational culture and values
- The roots of culture: beliefs, values, norms, language
- Championing — and challenging — organizational culture
- Coping with external forces that threaten organizational culture

Plank 4: Balance Thought and Action (*“Boot and Sandal”*)

- Finding time to reflect — critical for leadership success
- Learning to manage time, prioritize, and get out of the weeds
- Delegating

12 Planks of the Leadership Platform

LEADERSHIP OF OTHERS

Plank 5: Understand Motivation (*"Find Buried Treasure"*)

- Creating an environment that unleashes the commitment and potential of others
- Discovering what *really* creates sustainable motivation
- The 6 "shovels" (sources of sustainable motivation)

Plank 6: Build Influence (*"Earth and Moon"*)

- Learning how leaders drive positive change
- Distinguishing between effective and ineffective ways to exert influence
- A how-to guide for becoming more influential

Plank 7: Connect, With Meaning (*"Eye Contact"*)

- Relationships: either powerful connections or barriers
- 5 Roles that create backbone
- 5 roles that create heart
- Relationship obstacles

Plank 8: Leadership Language (*"Turn On The Lights"*)

- Creating the foundation for effective communication
- Learning to listen well
- Processing information in healthy, productive ways
- Speaking powerfully

12 Planks of the Leadership Platform

LEADERSHIP OF TEAMS

Plank 9: Create Shared Vision (*"Connect the Wires"*)

- Building bridges between people, teams, and departments
- The necessity of shared vision, values, goals, decision-making, and more ...
- Understanding team-positive behaviors vs. team-negative behaviors

Plank 10: Expect Accountability (*"The Buck Stops Here"*)

- Setting the foundation for effective accountability
- Elements of clear, productive agreements
- Executing the contract effectively

Plank 11: Develop a Process View (*"Put It In Gear"*)

- Understanding the importance of systems and processes
- Mapping and designing processes
- Avoiding process "traps"

Plank 12: Your Leadership Legacy (*"The Path Forward"*)

- Taking charge of your own professional growth after the Workshop ends
- Creating a system for growing leaders
- Enlarging the playing field

For more information on the Path Forward Leadership Workshop Series and to set up a meeting with Jim Hessler to discuss how this can work for your organization, please send an email to: jimh@pathforwardleadership.com.

Please visit the website for more information about our other programs and services or where you can attend a public event: <http://www.pathforwardleadership.com>

Thank you!